



Kristin Needham

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PROFESSIONAL EXPERIENCE

- 2009 **VOLUNTEER GRAPHIC DESIGNER** MARKETING DEPARTMENT
CARNEGIE MUSEUM OF ART / CARNEGIE MUSEUM OF NATURAL HISTORY PITTSBURGH, PA
Currently assisting the Design Services Manager with brochures and signage for various museum exhibits.
- 2001-2008 **ART DIRECTOR** PREVENTION SPECIAL INTEREST PUBLICATIONS
RODALE, INC. EMMAUS, PA
Responsible for the art direction and design of the cover, features, and departments of the digest-sized monthly publication.
Worked closely with the editorial staff to develop creative concepts for design, illustration, and photography.
Art directed cover photo shoots as well as food and exercise shoots for interior pages.
Collaborated with the photo director to discuss art needs and edit photography.
Assisted with photo research, photo editing and scanning.
Worked closely with Production Manager in all aspects of color proofing, color correction and preparing files for the prepress department.
Managed freelance designers and maintained freelance budget.
Five year participant in Rodale's summer intern program. Directed summer intern in all aspects of magazine design.
- 1999-2000 **GRAPHIC DESIGNER** CREATIVE PREMIUMS
RODALE, INC. EMMAUS, PA
Created premiums for all of the Rodale content groups including Men's Health, Organic Gardening, Prevention, and Runner's World magazines.
- 1998-1999 **WEB DESIGNER**
BLACK BOX, INC. WHITEHALL, PA
Assisted the art director with the design, production and daily maintenance of web sites. Clients included: Lehigh Valley Hospital, Binney & Smith Corporate and Art Education web sites, Robern, and Rodale, Inc.
- 1996-1998 **GRAPHIC DESIGNER**
RANDALL DESIGN, INC. READING, PA
Created and designed catalogs, brochures, promotional materials, hang tags, and in-store displays. Project involvement included all areas from initial concept to comp to photo shoot to print as Randall Design was a small (5 person) graphic design studio. Clients included: Carolina Boots, Double H Boots, Lucent, Fromuth tennis, and Sackman golf.
- 1995 **ART ASSISTANT** HEALTHY WOMAN MAGAZINE
RODALE, INC. EMMAUS, PA
Responsible for aiding the art director in the design of the 1995 Winter issue.
- 1994 **INTERN**
KEENAN-NAGLE ADVERTISING ALLENTOWN, PA
Internship for college credit. Duties included designing logos, assisting in photo shoots, and designing a public bus wrap advertisement.

EDUCATION

KUTZTOWN UNIVERSITY KUTZTOWN, PA
BFA: COMMUNICATION DESIGN, MAY 1995

BUCKINGHAMSHIRE COLLEGE BUCKINGHAMSHIRE, ENGLAND
One of four students selected to attend Buckinghamshire College for the fall semester
Classes: Graphic Design and Advertising

UNIVERSITY OF THE ARTS PHILADELPHIA, PA
CONTINUING EDUCATION PROGRAM
Classes: Illustrator CS2, Photoshop CS2, Web Design 1, Web Design 2

MACINTOSH APPLICATIONS

Adobe CS3 Suite (InDesign, Illustrator, Photoshop), Microsoft Office, QuarkXPress, some knowledge of Dreamweaver, HTML, and Javascript

REFERENCES

Available upon request